

Muhammad Zia Mehmood

CONTACT INFORMATION	Haas School of Business 2220 Piedmont Avenue #F525 Berkeley, CA 94720	Email: mz_mehmood@berkeley.edu Website: www.ziamehmood.com Phone: +1 347 455 8008
EDUCATION	University of California, Berkeley - Haas School of Business Ph.D. in Business and Public Policy M.S. in Business Administration Graduate Certificate in Applied Data Science	2018 - 2024 2018 - 2020 2021
	Harvard University - John F. Kennedy School of Government Master of Public Policy	2014 - 2016
	Lahore University of Management Sciences B.Sc. (honors) in Economics	2007 - 2011
RESEARCH FIELDS	Applied Microeconomics, Development Economics, Political Economy, Experimental Economics	
SELECTED RESEARCH PAPERS	<i>“Short Messages Fall Short for Micro-Entrepreneurs: Experimental Evidence from Kenya”</i> (Job Market Paper) I use a field experiment with 4,700 micro-entrepreneurs in Kenya to study the demand for and effectiveness of a phone-based business management training. I collect data on outcomes including knowledge and adoption of best practices, labor input and credit outcomes, and business performance, through phone-based surveys conducted three and twelve months after the intervention.	
	<i>“Command and Can’t Control: Assessing Centralized Accountability in the Public Sector”</i> (with Saad Gulzar, Dan Rogger and Juan Felipe) We study the efficacy of a technology-based monitoring and accountability system implemented at scale in the Education Department of Punjab, Pakistan, using a stacked difference-in-difference design with high frequency monitoring data for over 50,000 public schools.	
SELECTED RESEARCH IN PROGRESS	<i>“The Political Economy of Environmental Protection: Evidence from India”</i> (with Suraj Nair) We use ground sensor and satellite-based measures of air quality to study political interference in enforcement of a ban on fire-crackers during the festival of Diwali in India.	
	<i>“Accounting for Accounting: Book-keeping Lessons from Nigeria”</i> (with Abiola Oyebanjo and Anne Krahn) We seek to explore behavioral drivers behind persistence of poor business practices among micro-entrepreneurs, via a field experiment in Lagos, Nigeria.	
EXPERIENCE	World Bank - Development Impact Evaluation (DIME) <i>Research Consultant</i> Collaborated with researchers at DIME, Stanford University, and the Education Department of Punjab, Pakistan, to design and implement research on technology-based accountability programs in the education sector bureaucracy.	Jan 2017 - June 2018
	World Bank Pakistan - Health, Nutrition and Population <i>Research Consultant</i> Liaised with public health experts at the World Bank, UN organizations, USAID, GIZ, JICA, and health officials in the Government of Pakistan, to create a mapping of all technical assistance being provided in the country in the space of immunizations.	Nov 2016 - Jan 2017
	Harvard University - Center for International Development <i>Research Fellow - Evidence for Policy Design (EPoD)</i> Collaborated with researchers at Harvard University to design, implement, and evaluate a smartphone-based reporting system for frontline health workers in Pakistan.	Sep 2014 - May 2016

Lahore University of Management Sciences

Aug 2011 - July 2014

Research Assistant

Managed field experiments exploring the potential of information communication technologies to address monitoring and accountability gaps in the public sector in Pakistan

TEACHING

University of California, Berkeley - Haas School of Business*Graduate Student Instructor*

2020 - 2023

Economic Analyses for Business Decisions (MBA level)

*Recipient of the Cheit Award for Excellence in Teaching***University of California, Berkeley - Department of Economics***Primary Instructor*

Summer 2022

Principles of Economics (Undergraduate level)

SELECTED

GRANTS,

FELLOWSHIPS

AND AWARDS

The International Growth Centre (£20,000)

2022

Institute for Business Innovation Research Grants (\$22,800)

2020, 2021 & 2022

IPA Human Trafficking Research Initiative (\$16,700)

2022

Center for African Studies Rocca Dissertation Fellowship (\$16,000)

2022 & 2023

PEDL Small Research Grant (£6,500)

2022

University of Chicago Price Theory Summer Camp (selected participant)

2022

PEDL Young Scholar Matchmaking Workshop (selected participant)

2022

SurveyCTO Data Collection Research Grant

2021 & 2022

UC Berkeley, Haas School of Business PhD Fellowship

2018 - 2023

Ash Center for Democratic Governance & Innovation Winter Research Grant

2015

Malcolm Wiener Center for Social Policy Winter Research Grant

2015

Fulbright Scholarship for MPP at Harvard Kennedy School

2014 - 2016

SERVICE AND
MENTORSHIP**Center for Effective Global Action (CEGA)**

Fall 2022 & Spring 2023

Peer Mentor to CEGA EASST Fellows

Economists for Equity at Berkeley (BEE)

2021 - 2022

Leadership Board - Undergraduate student mentoring & tutoring

U.C. Berkeley Business and Public Policy Seminar

2019 - 2020

Co-Coordinator

LANGUAGES

English (fluent), Urdu (native), Punjabi (native), Hindi (fluent - verbal only)

REFERENCES

Edward Miguel (Co-Chair of Committee)

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