

Muhammad Zia Mehmood

CONTACT INFORMATION	Haas School of Business 2220 Piedmont Avenue #F525 Berkeley, CA 94720	Email: mz_mehmood@berkeley.edu Website: www.ziamehmood.com Phone: +1 347 455 8008
EDUCATION	University of California, Berkeley - Haas School of Business Ph.D. in Business and Public Policy M.S. in Business Administration Graduate Certificate in Applied Data Science	2018 - 2024 2018 - 2020 2021
	Harvard University - John F. Kennedy School of Government Master of Public Policy	2014 - 2016
	Lahore University of Management Sciences B.Sc. (honors) in Economics	2007 - 2011
RESEARCH FIELDS	Applied Microeconomics, Development Economics, Political Economy, Experimental Economics	
SELECTED RESEARCH PAPERS	<i>“Short Messages Fall Short for Micro-Entrepreneurs: Experimental Evidence from Kenya”</i> (Job Market Paper) I use a field experiment with 4,700 micro-entrepreneurs in Kenya to study the short and longer run impact of phone-based business management trainings on business practices and outcomes, and estimate the demand for such trainings among targeted beneficiaries.	
	<i>“Command and Can’t Control: Assessing Centralized Accountability in the Public Sector”</i> (with Saad Gulzar, Dan Rogger and Juan Felipe Ladino) We study the efficacy of a technology-based top-down centralized accountability system implemented at scale in the Education Department of Punjab, Pakistan, using high frequency monitoring data for over 50,000 public schools.	
SELECTED RESEARCH IN PROGRESS	<i>“The Political Economy of Environmental Protection: Evidence from India”</i> (with Suraj Nair and Juan Felipe Ladino) We use ground sensor and satellite-based measures of air quality to study political interference in enforcement of a ban on fire-crackers during the festival of Diwali in India.	
	<i>“Weather and Bureaucratic Effort”</i> (with Saad Gulzar, Dan Rogger and Juan Felipe Ladino) We examine the link between weather conditions and bureaucrat effort, and its implications for service delivery in the public education bureaucracy of Punjab, Pakistan.	
	<i>“Accounting for Accounting: Book-keeping Lessons from Nigeria”</i> (with Abiola Oyebanjo and Anne Krahn) We seek to explore behavioral drivers behind persistence of poor business practices among micro-entrepreneurs, via a field experiment in Lagos, Nigeria.	
EXPERIENCE	Princeton University <i>Research Fellow</i> Collaborating with researchers at the World Bank, Princeton University, and Stockholm University to study the effect of weather/temperature on bureaucratic effort in the context of public education delivery in Pakistan.	Oct 2024 - present
	World Bank - Development Impact Evaluation (DIME) <i>Research Consultant</i> Worked with researchers at Stanford University, Stockholm University, and the Education Department of Punjab, Pakistan, to design and implement research on technology-based accountability programs in the education sector bureaucracy.	Jan 2017 - June 2018
	World Bank Pakistan - Health, Nutrition and Population <i>Research Consultant</i>	Nov 2016 - Jan 2017

Liaised with public health experts at the World Bank, UN organizations, USAID, GIZ, JICA, and health officials in the Government of Pakistan, to create a mapping of all technical assistance being provided in the country in the space of immunizations.

Harvard University - Center for International Development Sep 2014 - May 2016
Research Fellow - Evidence for Policy Design (EPoD)

Collaborated with researchers at Harvard University to design, implement, and evaluate a smartphone-based reporting system for frontline health workers in Pakistan.

Lahore University of Management Sciences Aug 2011 - July 2014
Research Assistant

Managed field experiments exploring the potential of information communication technologies to address monitoring and accountability gaps in the public sector in Pakistan

TEACHING

University of California, Berkeley - Haas School of Business 2020 - 2023
Graduate Student Instructor

Economic Analyses for Business Decisions (MBA level)
Recipient of the Cheit Award for Excellence in Teaching

University of California, Berkeley - Department of Economics Summer 2022
Primary Instructor

Principles of Economics (Undergraduate level)

SELECTED
GRANTS,
FELLOWSHIPS
AND AWARDS

The International Growth Centre (£20,000) 2022
 Institute for Business Innovation Research Grants (\$22,800) 2020, 2021 & 2022
 IPA Human Trafficking Research Initiative (\$16,700) 2022
 Center for African Studies Rocca Dissertation Fellowship (\$16,000) 2022 & 2023
 PEDL Small Research Grant (£6,500) 2022
 CEGA Development Economics Challenge Award (\$7,000) 2023
 University of Chicago Price Theory Summer Camp (selected participant) 2022
 PEDL Young Scholar Matchmaking Workshop (selected participant) 2022
 SurveyCTO Data Collection Research Grant 2021 & 2022
 UC Berkeley, Haas School of Business PhD Fellowship 2018 - 2023
 Ash Center for Democratic Governance & Innovation Research Grant 2015
 Malcolm Wiener Center for Social Policy Winter Research Grant 2015
 Fulbright Scholarship for MPP at Harvard Kennedy School 2014 - 2016

SERVICE AND
MENTORSHIP

Center for Effective Global Action (CEGA) Fall 2022 & Spring 2023
 Peer Mentor to CEGA EASST Fellows
Economists for Equity at Berkeley (BEE) 2021 - 2022
 Leadership Board - Undergraduate student mentoring & tutoring
U.C. Berkeley Business and Public Policy Seminar 2019 - 2020
 Co-Coordinator

LANGUAGES

English (fluent), Urdu (native), Punjabi (native), Hindi (fluent - verbal only)

REFERENCES

Edward Miguel (Co-Chair of Committee) **Frederico Finan** (Co-Chair of Committee)
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 Department of Economics Department of Economics
 University of California Berkeley University of California Berkeley
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